

January 9, 2021

Dear Guidance Counselor:

Student Insights is once again sponsoring a scholarship contest for high school seniors. We greatly appreciate your help in communicating this scholarship to students at your school.

## Student-View™ Scholarship Program

*The 2021 Student-View Scholarship Program is offering \$13,000 worth of scholarships to high school seniors who plan to attend a four-year college, community/junior college or career school. The program includes:*

- One \$5,000 scholarship
- Three \$1,000 scholarships
- Ten \$500 scholarships

*It's quick and easy to apply:*

- No minimum SAT/ACT score or grade point average
- No essay required
- No lengthy application forms
- No application fees

Simply log on to [www.student-view.com](http://www.student-view.com) and complete a 15-20 minute application survey about colleges in your area.

*(Note: Please type [www.student-view.com](http://www.student-view.com) directly into the browser and not into a search engine such as Google or Yahoo! These search engines will frequently redirect students to advertiser sites not affiliated with the authentic Student-View Scholarship.)*

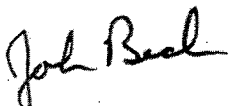
*The scholarship will be awarded via a random drawing of all completed applications. The scholarship winner will be announced in May, 2021.*

**Don't wait. The scholarship deadline is April 22, 2021.**

*Student Insights is a market research firm helping colleges and universities communicate more effectively with high school seniors. For more information about the company, log on to [www.studentinsights.com](http://www.studentinsights.com).*

If you have any questions, feel free to contact us at 724-903-0439 or [contact@studentinsights.com](mailto:contact@studentinsights.com).

Thank you.



John Becker  
President  
Student Insights